

# The Chamber's Scorecard

## 2011 Pre-budget Presentation to the City of Charlottetown

Criteria	Performance Rating					Notes
	Poor	Fair	Good	VGood	Excellent	
<b>Fiscal Stewardship</b>						
Long Term Fiscal Balance						1
Long Term Debt (Absolute \$)						2
Debt Management						3
Tax Structure & Rates						4
Multi year Capital Plan						5
Fiscal Reporting						6
Performance Measures						7
<b>Business Climate</b>						
Business Development						8
Planning & Development						9
Property Security						10
Parking						11
Beautification & Heritage						12
Transportation						13
Welcoming City						14

Note #	Comments
1	The City is required to balance its annual budget, and has managed to do so within reasonable tax levels.
2 & 3	The City's long term debt, while being managed well, is very high by comparison to other municipalities when measured on various ratios as debt per capita or debt as a % of assessment. A long-term strategy is required to bring the debt into line with benchmark comparisons.
4	Municipal tax levels for business are competitive. As reported by KPMG in their Competitive Alternatives 2010, however, that advantage is more than offset by the sales tax structure and the lack of deductibility of input tax credits (HST).
5	The lack of a multi-year capital plan is a serious weakness in the City's budget process and documentation.
6	Many improvements could be made in the reporting to the public on the City's finances and operations to improve transparency and accountability.
7	Performance measurement is completely lacking - a significant gap from best practice.
8	The Chamber commends the City on its business development efforts and its support of the local business community. The impact of the Community Sustainability Plan on the business community has not, as yet, been quantified.
9	There is still much to be done in establishing a realistic and workable City Plan and a matching regulatory environment that is applied consistently and has less hassle.
10	The City is commended for its efforts in ensuring high levels of service in personal and property security.
11	As a result of the recent study, parking is improving, but remains an ongoing challenge.
12	Efforts in beautification & heritage protection are benefiting all residents and businesses.
13	The City's transportation infrastructure and services are improving. Recent investments in street improvements are well received by our members. The results of the Transit Study are awaited with interest. Lower University Ave, as a key entry point, continues to be problematic.
14	Immigration is having a significant impact on the City and its businesses. While the City is commended for multi-language access to its web site, more could be done to develop and implement a 'welcoming city' strategy.