

#STRONGER TOGETHER

During this global COVID-19 pandemic crisis when companies have laid off thousands of people because of significantly lower revenue and when small businesses are struggling to survive, we at Art Fresh believe that if we support each other using our strengths we will get safely through this uncertain time.

Growing in the local market from a creative studio to a full-service marketing agency and knowing the challenges of building a brand and finding its marketplace, the team at Art Fresh decided to step up and contribute with our many years of expertise in marketing to help local business community safely pass through this difficult time.

Art Fresh has all the necessary resources and is ready to invest time to perform a free marketing audit for small businesses in PEI in order to optimize business to the new market reality. We will analyze your business communication platforms which include social media accounts and websites and will provide feedback on what should be changed, adjusted or improved to adapt your business proposition to the rapidly changing market situation and find the most effective channels of generating revenue during the pandemic. Together with you, we will develop an action plan that you can implement independently or using professional help. With this plan, you will receive an understanding of the activities you need to undertake and the required budget for the plan implementation.

Also, in support of local business owners, Art Fresh would like to offer a **\$500 gift certificate** for GCACC members for marketing and branding services which will cover 20% of a project cost. This gift certificate may be used for multiple projects within a period of 3 months up to the \$500 value.

If you need help to secure your business during the coronavirus period and if you would like to receive a complimentary marketing audit of your business please contact Elena Herweyer, CEO and Creative Director at Art Fresh at elena@art-fresh.ca or 902-394-7272.

Act smart, fast in this uncertain time, be a leader and you will be able to use the crisis to improve your business!

