

THE GREATER CHARLOTTETOWN AREA CHAMBER OF COMMERCE ADVERTISING OPPORTUNITIES



VOICE OF BUSINESS MAGAZINE

Reach a targeted business audience with decision making and spending authority. This glossy full colour quarterly publication (Spring, Summer, Winter, Fall) highlights topics of interest to the local business community as well as Chamber and member news. Over **1,400 copies** are distributed to Chamber members and community and government leaders. **Readership is estimated at 2,250** based on a pass along readership rate of 1.5 per copy.

Magazine Advertising Rates (full colour)

Outside Back Cover	\$1,515 + HST	8.75 w x 11.25 h (including a 0.125" bleed)
Inside Back Cover	\$1,245 + HST	8.75 w x 11.25 h (including a 0.125" bleed)
Full Page	\$1,020 + HST	8.75 w x 11.25 h (including a 0.125" bleed)
Half Page	\$610 + HST	7.75 w x 5 h
Quarter Page	\$465 + HST	3.75 w x 5 h

Ad design is the responsibility of the advertiser. The chamber reserves the right to decline ad participation. Ask about our multi ad discounts.

Flyer Insert	General Rate	Non-Profit Rate	Artwork deadline	Street Date
	\$390 + HST	\$385 + HST	Winter	January
			Spring	April
			Summer	July
			Fall	October

Magazine flyer inserts are an inexpensive way to promote a special offer or event to Chamber members! Deliver 1,400 copies of your flyer to the Chamber office by the artwork deadline. Flyer design & printing are the responsibility of the advertiser.

E-NEWS RATES

A source of timely and relevant business information. Our bi-weekly E-News is distributed to 2,700+ subscribers and 6,000 social media users. Limited to three ad spaces per issue. Placement is determined on a *first come – first served* basis.

Single Spot	264 px wide X 221px high @ 72 ppi. or 3.67 inches wide X 3 inches high	\$190 + HST
Banner	1800 px wide X 675 px high @ 72 ppi. or 7 inches wide x 2.5 inches high	\$385 + HST

jpeg or png files only. Ask about our multi ad discount rate.



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CHAMBER OF COMMERCE

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